

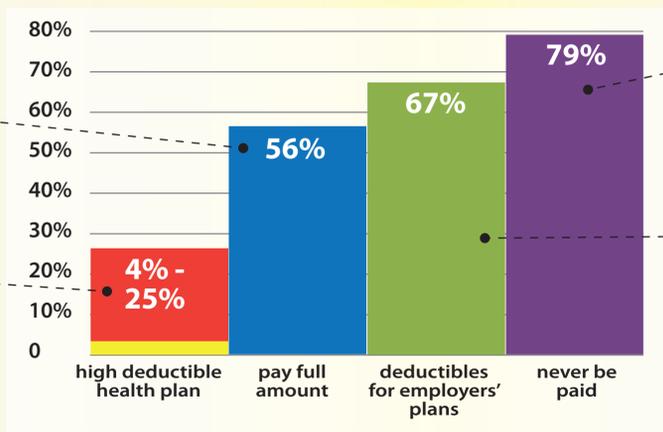
Healing Healthcare's Economic Pandemic



Healthcare collections have reached a critical level, with **patients unable to afford deductibles.**

Only 56% of patients are able to pay the full amount requested at the time of service.

High deductible health plan enrollment grew from 4% to 25% in the last 10 years.¹



79% of patient balances not collected at the time of service will never be paid.²

Deductibles for employers' plans increased 67% in the last five years.¹

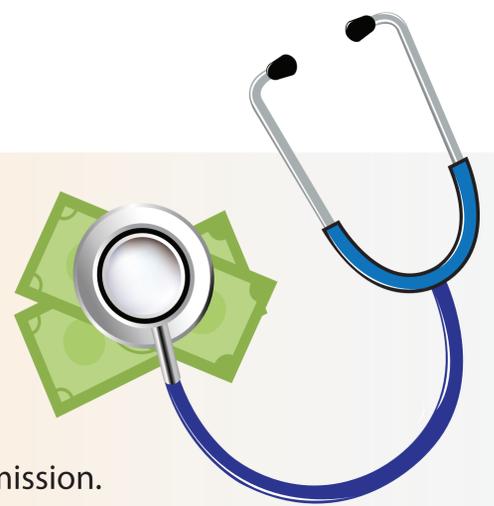


Treatment plan to reduce balances for self-pay patients and win them over by finding coverage.

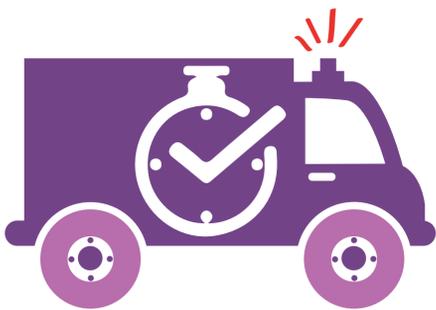
Automated Insurance Discovery for self-pay patients typically finds that 10% are eligible for primary and/or secondary insurance coverage, including Medicare and Medicaid.

Why does the front office miss insurance eligibility?

- Staff is too busy to manually query all payers.
- Payer sites are overloaded or experience downtime.
- Patients add retroactive coverage after registration/admission.
- Patient may not be the insured party.



Insurance Discovery's flat monthly fee to the rescue.



Found insurance for 4,649 self-pay patients in a 3-hospital, 245-bed system in Northern Georgia for 12-months—gained \$3,473,407 in revenue at 60% less than another vendor.

In a two-month test for a 25-bed critical access facility in central Georgia, found primary insurance for more than 10% of self-pay patients and secondary insurance for 10% of patients with a post-primary reimbursement balance.

Check self-pay patients against most frequent payers in one click.

Insurance Discovery Results for 12 months.

Hospital A	2871	\$2,565,115.70
Hospital B	609	\$263,509.60
Hospital C	1,169	\$644,781.90
Totals	4649 Patients	\$3,473,407.20
Yearly Fee		
Other Vendor Rate		\$451,542.93
maxRTE		\$120,000.00
60%+ Savings		\$331,542.93



Don't miss out on self-pay revenue. Call maxRTE today 800-584-5545.

1 Henry J. Kaiser Family Foundation
2 SuccessEHS Study
3 Availity Study